Ayush Phiyak

GRAPHIC DESIGNER | UI/UX & PRODUCT DESIGNER

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Portfolio: ayush-phiyak.vercel.app | Behance | LinkedIn

SUMMARY

Graphic, UI/UX and product designer with experience creating 10+ web interfaces and digital experiences for international clients. Combines user-centered product thinking with clear visual communication; currently Deputy Graphics Lead at PHOENIX, the official tech club of NSEC.

WORK EXPERIENCE

Deputy Graphics Lead Jun 2026 - Present
PHOENIX - The Official Tech Club of NSEC | Kolkata, West Bengal
- Create visual assets for club events and communications, supporting a consistent PHOENIX identity.

Freelance UI/UX & Product Designer 2023 - Present
Freelancer.com | Remote
- Delivered 10+ web interfaces and UI/UX solutions for international clients, maintaining a 5.0/5.0 client rating.
- Translate client requirements into responsive interface designs and carry projects from brief through delivery.

SELECTED WORK

RBAC PERMISSION & AUDIT ENGINE | ENTERPRISE UX/UI CONCEPT
- Reworked rigid Admin/View Only access into a granular permission system with a module matrix, temporary access, conflict resolution and chronological audit history. A concept project; no live backend or validation claimed.

VELORA | LUXURY JEWELLERY BRAND IDENTITY
- Built a refined identity around a swan-inspired symbol, high-contrast serif wordmark and restrained monochrome palette for packaging and digital communications.

CIPHERFORT | CYBERSECURITY VISUAL IDENTITY
- Developed an angular CF monogram and cohesive charcoal, red and white identity for digital products, corporate communications and security reports.

EMBER & BEAN | CAFÉ VISUAL IDENTITY
- Combined an ember-inspired flame and coffee-bean character into a warm, energetic identity for café packaging, signage, menus and social media.

EDUCATION

Netaji Subhash Engineering College (NSEC) Sep 2025 - 2029 (Expected)
B.Tech in Computer Science & Engineering | Kolkata, West Bengal

Army Public School, Sukna
Senior Secondary (Classes 10–12) | Science: PCM & Computer Science

KEY SKILLS

Product & UI/UX: User flows, wireframes, prototyping, responsive interfaces, interaction design, accessibility
Graphic design: Visual identity, poster and campaign design, layout, product imagery, presentation design

DESIGN TOOLS

Design: Figma, Canva, Adobe Illustrator, Adobe Photoshop
AI: Codex, ChatGPT, Gemini, Leonardo.Ai

RECOGNITION

1st Place - UX Factor Competition, Avenir 2026, NSEC
3rd Place - Neural Canvas Poster Making Competition, Incursion 2026 (13 Sep)

LANGUAGES

English (Professional) | Hindi (Native) | Nepali (Professional Working)